

BARTON HILL AMATEUR BOXING CLUB STARS IN NEW PROMOTIONAL VIDEO SPREADING AWARENESS OF ITS CRUCIAL ROLE IN COMMUNITY

THE IMPACT

Barton Hill Amateur Boxing Club has been given the recognition it deserves as a hub and family to youths in the Barton Hill community thanks to a promotional video made by 180 Degrees Consulting Consultant, James Brown.

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THE STORY

Having supported two young boxers to win their categories at the National Association of Boys and Girls Clubs Championships in December, Barton Hill Amateur Boxing Club shows no signs of waning; perseverance and determination are at the heart of this club. However, as a club run entirely by volunteers, its future is far from set in stone, and it relies on continual support from the local community. In the hopes of finding a way to spread awareness of the club's crucial role in local youth development to the wider community, AskingBristol connected them with 180 Degrees Consulting Bristol. The result was a professional promotional video capturing the real essence of the club, filmed and edited by 180DC consultant James Brown. The video, which is linked below, has no doubt contributed to the preservation of the club's legacy, and will hopefully bring about more awareness of the club's importance.

"Working with James was brilliant. He did a great job of capturing the spirit of the club and the video is something that everyone at the club can be really proud of."

– Tom Foley, Founder, Barton Hill Amateur Boxing Club

"Getting to know Tom and the team at the boxing club was amazing. Seeing first-hand the incredible work they do behind the scenes and the hard reality they face of trying to keep the club going really hit home. Naturally I wanted to contribute anything I could to help. I can only hope the video inspires others to get involved and support the club too, which does so much for the youngsters in the local community."

– James Brown, Consultant, 180DC Bristol



Barton Hill Amateur Boxing Club is based in East Bristol and is run by dedicated volunteers with the aim of keeping young people active and inspired.

<https://www.facebook.com/profile.php?id=100049955935946>



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