

# MORE YOUNG PEOPLE TO RECEIVE SUPPORT IN UNLOCKING THEIR DIGITAL POTENTIAL THANKS TO 180 DEGREES CONSULTING BRISTOL

## THE IMPACT

DigiLocal has received legal advice from 180 Degrees Consulting Bristol that will allow them to expand their operations and extend the reach of their support to young people developing their digital talent.

*"The team delivered a highly professional series of outputs that we will be using to inform DigiLocal's strategic growth."*



## THE STORY

After being approached by potential partners about expanding outside the Bristol region, DigiLocal were in need of a strategic plan to balance the opportunities against the risks. They were matched with 180 Degrees Consulting Bristol, who spent 5 weeks researching 14 legal models through a number of different channels. John Bradford, CEO, was able to choose the right model for DigiLocal based on a number of carefully selected options, giving the organisation the best chance for a successful expansion, which will allow them to unlock the digital potential of countless young people.

*"The match with 180 Degrees provided a valuable external view on DigiLocal and our environment. The team were able to both consolidate our internal processes into a 'Playbook' for future partners, and offer a strategic view on how growth might be managed."*

*The team delivered a highly professional series of outputs that we will be using to inform DigiLocal's strategic growth."*

– John Bradford, CEO, DigiLocal

*"Throughout the project, John was a pleasure to work with. Our success was directly tied to our ability to communicate and cooperate with John, and his enthusiasm to enable this allowed us to achieve something we hope will help DigiLocal continue its legacy in enabling underprivileged children unlock their digital potential."*

– Felix Newport Mangell, Lead Project Consultant, 180 Degrees Consulting



DigiLocal is helping young people access their digital talent. Their focus is on under-represented groups in the high tech industries. Their clubs and mentored coding sessions then nurture that passion towards a career in high tech.

<https://digilocal.org.uk/>



180Degrees  
CONSULTING  
BRISTOL

180 Degrees Consulting Bristol is the Bristol branch of the world's largest consultancy for non-profits and social enterprises. They provide high-quality consulting services to social impact organisations so they can improve and expand their services.

<https://180dc.org/>