

# 180 DEGREES CONSULTING PROVIDE TECH4GOOD SOUTH WEST WITH A LONG- TERM PLAN FOR PROMOTING TECH SOLUTIONS

## THE IMPACT

Tech4Good South West has been given a renewed sense of direction with help from 180 Degrees Consulting Bristol, enabling the group to optimise their contributions to the cause of providing tech solutions to those who need them in the South West.

*"The report and presentation at the end of the project was extremely high quality and informed our next steps and direction."*

## THE STORY

The guiding principle of Tech4Good South West's (T4GSW) work is the intentional use of technology to drive positive outcomes for people and planet. Whether it be through supporting charities with digital skills, promoting ethical technology, or developing tech for much needed solutions, this network of individuals is supporting communities across the South West with their invaluable expertise. However, since the Covid-19 pandemic the group had felt disconnected from the non-profit sector in the South West. In need of a new sense of direction, T4GSW were matched with a 180DC Bristol team to help them evaluate the needs of the region's non-profit sector and to better understand the most valuable role that the group can play in supporting these needs. One 27-page report later, T4GSW were equipped with short-term and long-term strategies, most notably suggesting that the group's true value lies in becoming an umbrella group in the 'for good' space. It's reassuring to know that T4GSW will be working on co-ordinating this complex ecosystem by giving groups a space to interact and discuss ideas.

*"Working with Tech4Good was an amazing experience that allowed our consultants the chance to collect primary data and provide valuable insight to Annie and the wider Tech4Good team. A thoroughly enjoyable learning experience and having the chance to present our findings to the team was brilliant as we could see how grateful they were for the work we did. My time working with Tech4Good gave me so much confidence in my career moving forward at 180 and I cannot thank them enough for that. "*

*– Eddie Bate, Consultant, 180DC Bristol*



180Degrees  
CONSULTING



## INVESTIGATING THE FUTURE OF TECH4GOOD SOUTH WEST

*"Working with 180DC was so welcome for our Tech4Good South West community with a team of motivated students able to spend time deeply researching our needs and guiding our next steps. The team got up to speed very quickly and were self-managing throughout the process. The report and presentation at the end of the project was extremely high quality and informed our next steps and direction."*

*– Annie Legge, Tech4Good South West*



We are a community in Bath, Bristol and the South-West driving support for technology for good through bringing people together, sharing knowledge and ideas, matching needs with skills, and creating space together to innovate.

<https://techforgoodsw.org.uk>



180Degrees  
CONSULTING  
BRISTOL

180 Degrees Consulting is the world's largest consultancy for non-profits and social enterprises. They provide high-quality consulting services to social impact organisations so they can improve and expand their services.

<https://180dc.org/>

ASKING  
BRISTOL